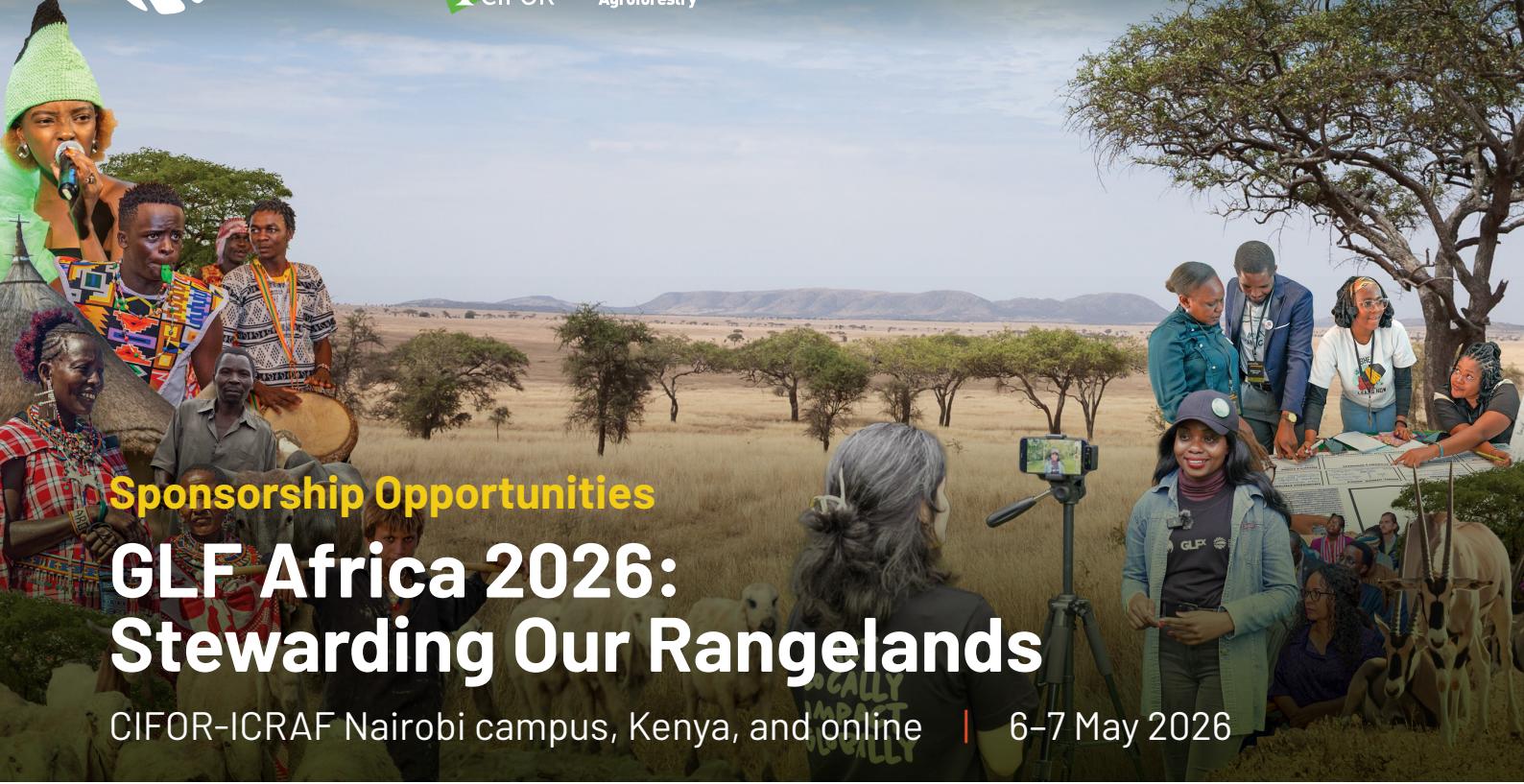




Global
Landscapes
Forum



Sponsorship Opportunities

GLF Africa 2026: Stewarding Our Rangelands

CIFOR-ICRAF Nairobi campus, Kenya, and online | 6-7 May 2026

Are you ready to position your brand at the center of the global climate, land, biodiversity and sustainable livelihoods agenda? GLF Africa 2026: Stewarding Our Rangelands offers an exclusive platform to lead the conversation during the **UN International Year of Rangelands and Pastoralists**. Here is everything you need to know about sponsorship packages, engagement opportunities and global partnership benefits.

Why sponsor GLF Africa 2026?

- **Unmatched digital reach:** Our talented in-house digital communications team is leading a year-long campaign targeting **50 million people in over 120 countries**, connecting rangelands to climate, biodiversity and land management
- **Proven audience and engagement:** GLF Africa has attracted **49,000 participants** and **reached 351 million people** across its seven previous editions.
- **Brand visibility that converts:** Past sponsors have benefited from significant exposure, including over **1 million logo impressions per event**, amplified across livestreams, social media, newsletters and partner channels.

- **Inclusive, credible stages:** Join a platform renowned for its diversity and accessibility, bringing policymakers, business leaders, scientists, farmers, Indigenous and community leaders, and youth **into the same room** for high-trust, solutions-oriented dialogue.
- **Youth engagement at scale:** Connect with over **1 million young changemakers**, including future leaders, innovators and collaborators **from across the Global South** forming part of the GLF network.
- **Year-round value:** We build each conference around **pre- and post-event campaigns**, offering interviews, co-authored articles, podcasts and data-rich impact reporting and publications.

Past partners



Sponsorship packages

All sponsors will receive **full acknowledgment at the closing plenary of the event** and **prominent logo placement** on the event platform, campaign materials and branding.

Gold Sponsor €50,000+	Silver Sponsor €30,000+	Bronze Sponsor €20,000+
Top-tier visibility, plenary speaker slot, up to 4 benefits	Up to 4 benefits	Up to 3 benefits
Conference Reception Sponsor €15,000 Sponsor the event's evening reception, attended by 200+ in-person participants.	Restoration Leader €15,000 Sponsor local young leaders from the GLF's network and beyond to attend the event or host their own sessions.	Art and Culture Sponsor (Custom amount) Promote cultural engagement by sponsoring activities like film festivals, performances, workshops.
Photography Awards €3,000 Sponsor the GLF Photography Awards 2026 and amplify global storytelling that celebrates rangelands and pastoralists.	Watch Parties €500 Sponsor local organizations holding solution-oriented dialogues in their landscapes to strengthen agency and restoration action.	Speakers & Volunteers €1,000 Cover the costs of speakers, moderators, social media ambassadors and volunteers traveling from rural Kenya and neighboring regions.

Please note the benefit values listed above vary. Let us know your preference, and we will send you a proposal.

Benefits

Our packages are designed to be flexible and customisable to meet your specific goals and preferences. Here is a list of options you can include in your sponsorship package:

Content co-production	
GLF Social Media Ambassadors	Organize a training session for GLF Social Media Ambassadors on your priorities and success stories.
TalkLandscape podcast	Host a livestreamed TalkLandscape podcast episode with your experts and practitioners – designed, moderated and produced by the GLF team.
ThinkLandscape	Commission a story on the ThinkLandscape multimedia platform highlighting your projects and initiatives. This could include articles, scrollytelling, animated infographics, short explainer videos, audio and animations and may be republished on your website and social media platforms.
Join our GLF Africa 2026 global campaign	Work with our talented digital communications team to feature your initiatives as part of an ambitious year-long event campaign.
Learn more about our other offers on the event webpage.	

Beyond sponsorship, here are some other ways to get involved:

Host a hybrid session €12,500	Host an in-person session €4,000	Host an in-person workshop €6,000
Go global: Lead a high-impact session for 200 in Nairobi, livestreamed to thousands. Includes exhibition booths, influencer coverage in 12+ languages, and a half a year-long digital campaign. Learn more	Own the room: Host an intimate session for 100 in a dedicated pavilion. Perfect for networking and deep-dive discussions, backed by full promotional support and professional recording. Learn more	Drive action: Facilitate a hands-on workshop to crowdsource expertise and build policy. A unique space to brainstorm with global champions and capture case studies from across Africa. Learn more

- **Host an exhibition booth** to showcase your work to 500+ in-person participants.
- **Join the Knowledge Committee** to co-design the event program, set the agenda and craft outcome statements and key messages.
- **Join the Communications Committee** to shape narratives on rangelands and pastoralism in Africa and globally.
- **Nominate speakers** and priority themes to guide the conference narrative and outputs.

To learn more about GLF Africa 2026 and explore opportunities to sponsor or get involved in the event, please contact **Amos Amanubo**, GLF Africa Regional Coordinator, at A.Amanubo@cifor-icraf.org.

Funding partners



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