

#GENERATIONRESTORATION

# THE ADVOCACY ODYSSEY



**OCTOBER 2021**

**4-WEEK DIGITAL LEARNING JOURNEY**



CONCEPT NOTE #GLFCLIMATE

## ADVOCACY FOR PEOPLE & THE PLANET

While individual behavior change, such as using reusable straws or composting is a start, collective and systemic changes are key to addressing the climate crisis. One of the most powerful tools in the hands of young people to strategically communicate the urgency of the climate crisis, build alliances and advance policy change, is advocacy.

From climate strikes to legal campaigns, from creative social media posts to negotiation rooms, youth globally are already tirelessly advocating for people and the planet. Young scientists, grassroots activists, artists, journalists and restoration practitioners are building communities ready to address the root causes of climate change.

However, despite this passion and commitment, many young people may still be asking: “how can I advocate for the restoration of the Earth?”. As youth continue to move mountains to fight for our present and future, it is critical that we create space for students and young professionals to advance their advocacy skills and exchange ideas and experiences. That is what **#GenerationRestoration: The Advocacy Odyssey** aims at doing.

## A JOURNEY TO GLF CLIMATE

The **Global Landscapes Forum (GLF)** and the **Youth in Landscapes Initiative (YIL)** will run during GLF Climate (5-7 November, held alongside Climate COP26), a unique program for young landscape leaders from all over the world, who can bring innovation, solutions, and a fresh narrative to halt business as usual and dream alternative futures during the **GLF Climate**.

By the end of the journey, participants will be ready to join and make the most out of the GLF Climate conference, and advocate for ambitious, collective and systemic change. Many participants will be actively involved in the three-day global event as well as in the Climate COP26, for example by organizing sessions, volunteering, and offering inspiration as plenary speakers.



## WHAT

This digital learning journey is designed by the YIL and the GLF, in collaboration with organizations from the #GenerationRestoration Youth Hub (co-facilitated with the **World Economic Forum's 1t.org** platform).

The program consists of three interactive sessions, exploring different approaches to environmental advocacy, and an intro session dedicated to networking. At the end of the program, participants are expected to have a better understanding of climate and biodiversity negotiations, enhanced storytelling skills, and acquire knowledge on hard tactics, such as taking legal action.

## WHEN

The 4-week digital learning journey #GenerationRestoration: The Advocacy Odyssey will take place in October 2021.

## WHO

The 4-week digital learning journey is:

- Designed to foster horizontal learning, with young and young at heart people, sharing their advocacy experiences and needs;
- Designed for students and young professionals (18-35 years old).



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## WEEKLY MEETINGS

### NETWORKING & INTRODUCTION TO THE PROGRAM | TUESDAY 5TH, 14:00 PM CEST

In the first meeting, we will provide a short introduction to GLF, YIL, and the other partners that are involved in the program. We will then have a chance to get to know each other and share our expectations for the #GenerationRestoration: The Advocacy Odyssey through facilitated networking activities. This session is also an opportunity for the participants to start building friendships among like-minded people from all over the world and identify potential pathways for collaboration in their endeavours.

### THE NEGOTIATING TABLE | TUESDAY 12TH, 14:00 PM CEST

The UN Decade on Ecosystem Restoration, is the perfect opportunity to forge a radically inclusive and intergenerational narrative on restoration in environmental policy spheres, including the upcoming Climate COP 26 and Biodiversity COP15. In this session, we will navigate the technicalities of negotiations with youth delegates that have previously attended or will be attending the upcoming COPs.

### THE ECO-STORYTELLING | TUESDAY 19TH, 14:00 PM CEST

Eco-storytelling is rooted in the way the human brain functions: even when the body goes to sleep, the mind stays up all night telling itself stories! Social media has also proven to be a powerful tool for young environmental activists, while relationships with journalists continue to be critically important for sharing youth perspectives with mainstream media. In this session, we will cover a range of tips and tricks to help young activists raise their storytelling game, from creating visuals to designing campaigns.

### THE HARD TACTICS | TUESDAY 26TH, 14:00 PM CEST

According to the [Climate Change Litigation Database](#), more than 700 climate lawsuits have been filed around the world since 2015, and the number is growing. Environmental activists and groups are taking legal action to hold corporations and governments accountable for their actions or to defend the rights and livelihoods of Indigenous Peoples and other communities. In this session, we will explore how environmental actors are playing hardball to demand environmental justice for all.

