



Global Landscapes Forum

Sponsorships

By sponsoring GLF, your company or organization will contribute to the world's largest forum on sustainable land use and development. Your brand will be associated with a movement that in the past six years has reached more than 257 million on social media and 280 million+ through traditional media. GLF has connected more than 4,400 organizations, 50,000 youth, 80 Governments, 190,000 people from 185 countries– reaching 300 million on social media and 411 million+ through global media.

We are making a difference. We are greening Africa through the AFR100 (African Forest Landscape Restoration Initiative) and Latin America through Initiative 20x20. We are fighting to save the world's peatlands through the Global Peatlands Initiative and coastal communities through the Blue Carbon Partnership. We are developing innovative finance mechanisms to invest in sustainable farming and supply chains with the Land Degradation Neutrality (LDN) Fund and the Tropical Landscapes Finance Facility, among others.

Special sponsorship packages can be tailored to meet the needs of your company or organization.

Overall Sponsor Benefits

- ✓ Promotion of your organization, brand and message among millions of stakeholders in 150 countries
- ✓ Connection with key players involved with the climate change agenda
- ✓ Learning about cutting-edge innovation and engagement with thought leaders and financial experts on key issues
- ✓ Speaking opportunities through a network of 150 leading international organizations from sectors of government, academia, nonprofit organizations and business
- ✓ Engagement in bilateral and multilateral dialogues on pressing topics
- ✓ Increase opportunities for achieving cross-sector partnerships
- ✓ Contribution to a paradigm shift required to achieve the goals of the U.N. Paris Agreement on climate change

The Global Landscapes Forum has set up a dedicated communication strategy to guarantee the promotion of sponsors.



Website presence



Promotion



Media relations



Newsletters



Social media

- ✓ Enhance visibility to extensive GLF global community
- ✓ Boost image around Corporate Social Responsibility
- ✓ Logo featured in official conference program, and throughout social media channels
- ✓ Logo featured on GLF website
- ✓ Branding visibility recognizing all sponsors before, during and after the conference
- ✓ Logo featured on corresponding sponsor slide at the Opening/ Closing Plenary Session

www.globallandscapesforum.org

For more information about GLF Partnership Engagement, including the GLF Charter membership, please contact John Colmey (j.colmey@cgiar.org), GLF Managing Director.