



A Journey Without a Map doc launch at GLF Nairobi - Media Pack

Hosts: World Wildlife Fund for Nature (WWF), New Generation Plantations (NGP) platform

Hashtags: #ajourneywithoutamap #NGP2018



At [GLF Nairobi 2018](#) (29-30th August), WWF will hold a launchpad event on Thursday 30th August, premiering a 15-minute documentary about forestry in Uganda. The event has been selected by GLF for broadcast on Facebook Live and YouTube Live. This guide outlines social media posts to be used to promote the release of the film and panel discussion.

Event info: 30th August 11AM (East Africa Time/GMT +3) - <http://ow.ly/lhsC50igH56>

Live Stream: Facebook Live and YouTube Live links will be supplied on Monday 27th August

Social Media posts for sharing film trailer on: Facebook, Twitter, LinkedIn

Can plantation forestry improve lives and relieve pressure on natural #forests? Stream @WWF #NGP2018 film #ajourneywithoutamap & debate live from #glfnairobi2018 on Aug 30 11AM (EAT) ow.ly/lhsC50igH56

Upload bespoke trailer - download here: [Twitter 720p](#), [Facebook 720p](#), [LinkedIn 1080p](#)

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The population of #Uganda is doubling in size every 12 years. Stream #ajourneywithoutamap doc with @WWF #NGP2018 panel debate on Thursday Aug 30, 11AM (EAT) #glfnairobi2018 ow.ly/lhsC50igH56

Upload bespoke trailer - download here: [Twitter 720p](#), [Facebook 720p](#), [LinkedIn 1080p](#)

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1% of #Uganda homes use clean fuels & technologies for cooking. Sign up now for #glfnairobi2018 live stream of @WWF #NGP2018 film #ajourneywithoutamap. Thursday Aug 30, 11AM (EAT) ow.ly/lhsC50igH56

Upload bespoke trailer - download here: [Twitter 720p](#), [Facebook 720p](#), [LinkedIn 1080p](#)

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By 2050 there will be no forest cover in #Uganda at current rates of loss. Stream @WWF #NGP2018 doc #ajourneywithoutamap & panel on Aug 30 at 11AM (EAT) #glfnairobi2018 ow.ly/lhsC50igH56

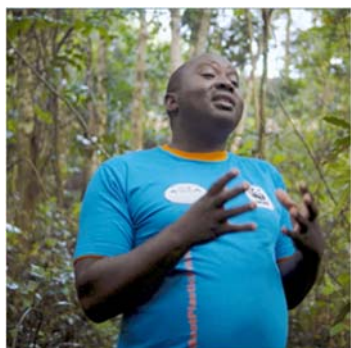
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Posts for Instagram and other channels: Links for downloading [square](#) & [landscape](#) images

All images © James Thomson & Thomas Hogben/New Generation Plantations 2018



How can plantations protect indigenous #forests? Martin @WWFUGanda explains in #NGP2018 micro documentary #ajourneywithoutamap, streaming live from #GLFNairobi on Aug 30, 11AM (EAT). Info: ow.ly/lhsC50igH56

Action is needed now to plant new #trees in #Uganda and relieve pressure from natural forests. Live stream of @WWF #NGP2018 film #ajourneywithoutamap and #GLFNairobi debate on Aug 30, 11AM (EAT). Info: ow.ly/lhsC50igH56



Uganda's #population is doubling every 12 years, how can it evolve in a #sustainable way? Join #GLFNairobi live stream of #ajourneywithoutamap film & @WWF #NGP2018 debate on Aug 30 at 11AM (EAT). Sign up here: ow.ly/lhsC50igH56

1% of #Uganda has access to clean fuels & technologies for cooking, relying on #charcoal made with natural forest. Stream @WWF #NGP2018 film #ajourneywithoutamap & debate at #GLFNairobi Aug 30, 11AM (EAT). Info: ow.ly/lhsC50igH56



By 2050 there could be no forest cover left in #Uganda. On Thu Aug 30 #ajourneywithoutamap @WWF #NGP2018 doc asks can plantations help reverse that? Live stream film at 11AM (EAT) from #GLFNairobi with. Info: ow.ly/lhsC50igH56

Can forestry improve lives as #Uganda seeks to electrify rural communities, and reduce demand on natural resources? #ajourneywithoutamap #NGP2018 film streams live at #GLFNairobi Aug 30, 11AM (EAT). Info: ow.ly/lhsC50igH56