Planet Earth’s books just don’t add up

Balance Sheet

Hugely under-valued as natural capital and social capital are off balance sheet.

Profit and Loss Account

Auditors are scrutinizing the P&L as it appears whilst revenues have been recorded the costs have been fraudulently understated.

Cash Flow Statement

Non-current assets, and especially land, have not been amortised.
Einstein’s Theory of Restoration
What do we need to fix (simultaneously)?

1. Cocoa swollen shoot disease (CSSV)
2. Deforestation
3. Profitability
4. Soil fertility
5. Superior planting materials
6. Institutional dysfunctions
7. Financial challenges
Imagination, demonstration and belief

Northern Tigray, Ethiopia
Withdrawn from open sale – Tenants buy out

- Integrated design
- Real price of carbon
- Realign incentives
- Attract more capital
- Blended:
  - finance
  - development
  - risk