Hosting a Launchpad

Global Landscapes Forum Bonn 2018, at the World Conference Center Bonn (WCCB).

Price: **EUR 3,000 (filmed) or EUR 4,500 (filmed + livestreamed)**

Session length: **45 minutes**

Application guidelines

The GLF Coordination Team is calling for applications to host a launchpad at the Annual GLF conference in Bonn 2018.

Application date:
-   Application opens: 13 September

About Launchpad

Leverage the GLF conference platforms and host dedicated press conferences to reach a global audience.

Launchpad areas, lasting 45 minutes in length each, are dedicated to releasing new research or tools and/or launching new initiatives to participants at the Forum and beyond— expanding and enhancing discussions to a larger audience than ever before and placing communities and local realities at the center of the conversation. Launchpad hosts benefit from the large target audience, particularly through media attention and attendance.

Debut your initiative, book launch, new technology, new alliance or pledge to the world through the GLF on-site and online press community, following in the footsteps of the International Partnership for Blue Carbon, AFR100, 20×20 Initiative, the Indonesian National Carbon Accounting System (INCAS) and more. More than 70,000 people watched GLF Bonn 2017 online, while more than 40 million were reached online.

Benefits for session hosts

Session hosts will benefit from a wide range of services and complimentary items:

-   Media and communications support from the GLF Coordination Team and a global external communications agency;
-   A physical space at the GLF Bonn event in the World Conference Center with a captive audience, including media, of up to 50 and thousands online;
-   Audio-visual infrastructure to ensure livestreaming and recording, along with simultaneous translation (Spanish, French) – optional cost;
-   Digital/print logo acknowledgement on all event communication and website materials;
-   Social and traditional media, communications and outreach support; and
-   5 complimentary registration passes.

Timeline

The GLF Bonn Conference will take place on 1 – 2 December, 2018

1. **Name** *
   Please provide contact information for the person(s) serving as the contact point for this session (for internal use only)

   _____

2. **Email** *

   _____

3. **Organization** *

   _____

4. **Phone**

   _____

5. **Skype ID**

   _____

6. **Website**

   _____

7. **Which of GLFs five themes does your session best align with? Select all that apply.**
   Check all that apply.

   ☐ Rights

   ☐ Financing sustainable landscapes

   ☐ Food and livelihoods

   ☐ Landscape restoration

   ☐ Measuring progress towards climate and sustainable development goals

   ☐ Other: _____

8. **Please provide a tentative title and a one paragraph description/summary of your launchpad**

_____

9. **Please provide any further details regarding the session host and list any key contributors and partner organizations.**

_____

Survey

10. Have you joint GLF events before?
Mark only one.

☐ **Yes** *Skip to question 11.*
☐ **No** *Skip to question 12.*

11. How can we improve this year's conference for you

Skip to question 13.

12. Please share your expectations for GLF Bonn

Payment Method

13. Payment Method

Part of agreement under GLF Charter   *Skip to question 14.*

Part of special agreement with GLF   *Skip to question 16.*

Use CIFOR Project Code   *Skip to question 18.*

Bank Transfer   *Skip to question 21.*

Part of agreement under GLF Charter

14. GLF Contact Person

15. Email

Stop filling out this form

Part of special agreement with GLF

16. **GLF Contact Person**

17. **Email**

Stop filling out this form

Use CIFOR Project Code

18. **Budget Holder Approval**

19. **Project Code Number**

20. **T4**

Stop filling out this form

Bank Transfer / Invoice Details.

Please provide details to be put in the invoice

21. **Organization Name**

22. **Organization Address**

PIC for Invoice

23. **Name**

24. **Email**

25. **Direct Phone**

26. **Skype ID (if any)**

27. Other information need to be written in the invoice body or if you want to split the invoice please add how do you want to share it and the contact information