

## Intensive community work leads to behaviour change



- Community meetings
- Peer to peer learning
- Study tours
- Individual consultancy with farmers
- Training by local trainers







## Alternative farming practices

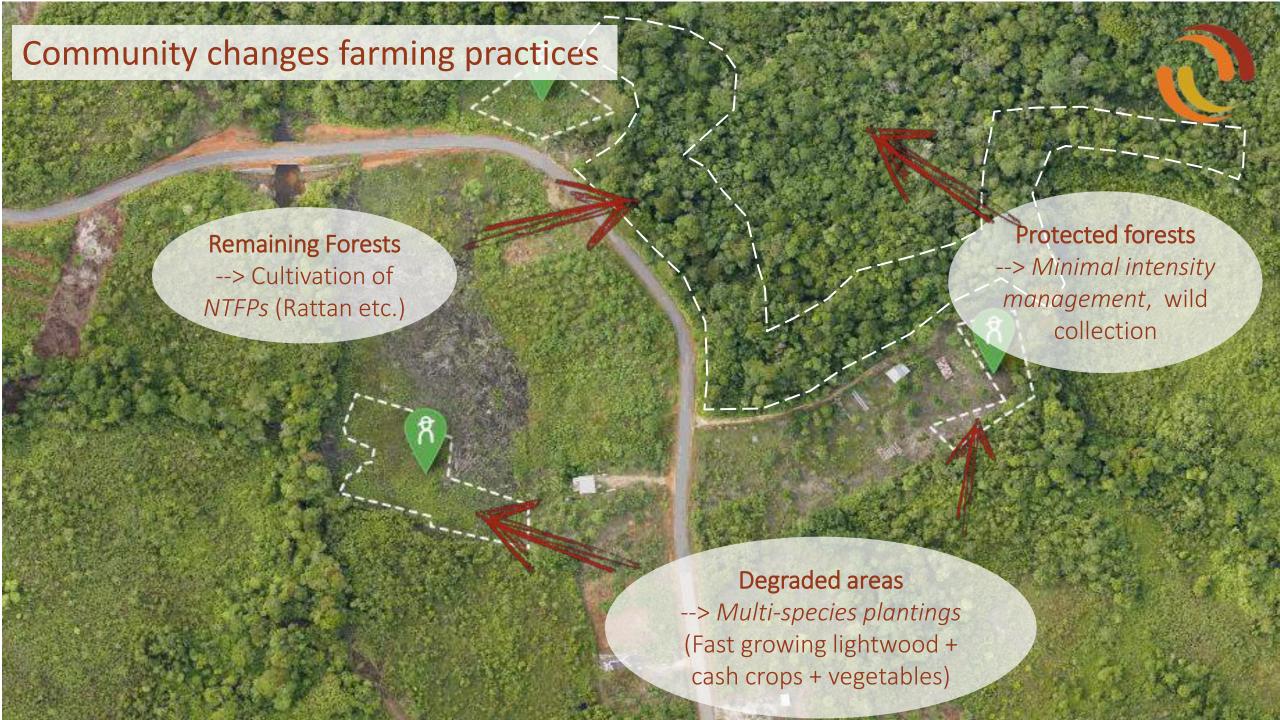


- Reforestation with fast growing lightwoods
- Organic agriculture
- Compost production















## Additional example from our other program component





Furniture competition:

New designs can shift consumer perceptions!

Lightwood as a material for furniture instead of hardwood

